



CAMPAIGN GUIDELINES GENERAL ASSEMBLY ELECTION

Campaign period:

- Campaigning begins on the Monday after Leadership Board Elections are complete – **Friday, March 2, 2017**
- Campaigning ends upon the completion of the General Assembly Election – **Friday, March 31, 2017 (All materials must be removed from the building.)**

Approval of campaign materials:

- **All** campaign materials (flyers, buttons, posters, handouts, videos, etc.) must be approved by the Senior Election Official (Mr. Brockman) before they are posted, distributed, or viewed

Positive campaigns:

- You are expected to run a POSITIVE campaign promoting your own candidacy – Negative campaigning against other candidates is not permitted.
- At no time should campaign activity interfere with classroom instruction – Teacher reports of this will be thoroughly investigated.

Campaign Posters and Flyers:

- Your posters and/or flyers are limited to the following areas:
 - Academic Wing Hallways
 - Classrooms (with teacher approval)
 - Lockers (with student approval)
- You are limited to the number and size of posters and flyers that can be hung in the approved areas:
 - 7 Flyers (no larger than 11x14)
 - 3 Posters (no larger than 22x28)
- Posters should not be placed on top of existing school information or any other campaign posters.
- All signs must be hung with specific **masking tape** provided by the Senior Election Official (Mr. Brockman).
- Posters cannot be hung on the following surfaces: Wood, Purple Walls, and Glass .
- You may also create one (1) PowerPoint slide to be shown in the dining hall during lunch or on the “Dean Screen” outside of room 30. This must be submitted to the Senior Election Official (Mr. Brockman) no later than the following date – **Friday, March 10, 2017**

Campaign Candy:

- No candy will be allowed in this year's campaign.

Campaign Buttons:

- Other students may wear approved campaign buttons anywhere in the school throughout the campaign period. **NO STICKERS!**
- All posters **MUST** be removed by the day of the General Assembly Election – **Friday, March 31, 2017 at 3:30 pm (If a candidate is absent, he must arrange for someone else to remove all posters.)**

Campaign Videos:

- Campaign Videos are not permitted in the General Assembly Election.

Campaign Emails:

- All school-wide or class-wide emails for campaign purposes must be sent to Mr. Brockman for approval and dispersal. No emails will be sent after 3:00 p.m. the day prior to the election – **Thursday, March 30, 2017.**
- All Campaign emails will be distributed from the SLC Election Email Account

****Any violation of the guidelines outlined above may result in the disqualification of a candidate***