



CAMPAIGN GUIDELINES
LEADERSHIP BOARD ELECTION

Campaign period:

- Campaigning begins on the day after all Leadership Board interviews are completed – **Monday, February 13, 2017 at 7:00 A.M.**
- Campaigning ends upon the completion of the President/Vice President Election Day – **Thursday, March 2, at 3:30 pm (All materials must be removed from the building.)**

Approval of campaign materials:

- **All** campaign materials (flyers, buttons, posters, handouts, videos, etc.) must be approved by the Senior Election Official (Mr. Brockman) before they are posted, distributed, or viewed.

Positive campaigns:

- You are expected to run a POSITIVE campaign promoting your own candidacy – Negative campaigning against other candidates is not permitted.
- At no time should campaign activity interfere with classroom instruction – Teacher reports of this will be thoroughly investigated.

Campaign posters and flyers:

- Your posters and/or flyers are limited to the following areas:
 - Academic Wing
 - Classrooms (with teacher approval)
 - Lockers (with student approval)
- Posters should not be placed on top of existing school information or any other campaign poster.
- You are limited to the number and size of posters and flyers that can be hung in the approved areas:
 - 7 Flyers (no larger than 11x14)
 - 3 Posters (no larger than 22x28)
- Posters CANNOT be hung on the following surfaces: Wood, Purple Walls, and Glass
- All signs must be hung with specific **masking tape** provided by the Senior Election Official (Mr. Brockman)
- You may also create one (1) PowerPoint slide to be shown in the dining hall during lunch or on the "Dean Screen" outside of room 30. This must be submitted to the Senior Election Official (Mr. Brockman) no later than the day after all Leadership Board Interviews are completed – **Monday, February 13th**.

Campaign Candy:

- Candy will not be allowed in this year's campaign.

Campaign Buttons:

- Other students may wear approved campaign buttons anywhere in the school throughout the campaign period. **NO STICKERS!**
- All posters **MUST** be removed by the day of the Election – **Thursday, March 2, 2017 at 3:30 pm (If a candidate is absent, he must arrange for someone else to remove all posters.)**

Campaign Videos:

- Each campaign is allowed one (1) 30-second spot on KCBC for both the Primary and the Leadership Board Election. All videos must be approved 24 hours in advance of when it is scheduled to run, by Mr. Brockman. See below for the day your video will run:
 - President/Vice President – Day before the Primary Election – and the Monday prior to the Leadership Board Election – **February 27, 2017**
 - Presidential Debate – To be taped on **Monday, February 27, 2017** and air on KCBC the day before the Leadership Board Election – **Thursday, March 1, 2017**

Campaign Emails:

- All school-wide or class-wide emails for campaign purposes must be sent to Mr. Brockman for approval and distribution. No emails will be sent after 3:00 p.m. the day prior to the election – **Thursday, March 1, 2017**
- All Campaign emails will be distributed from the SLC Election Email Account

**Any violation of the guidelines outlined above may result in the disqualification of a candidate*
